

**The University of North Carolina at Chapel Hill**  
**Faculty Athletics Committee**  
**Minutes of Meeting: September 3, 2013**

**Present:**       **Committee Members:** Lissa Broome, Beverly Foster, Layna Mosley, Barbara Osborne, Andy Perrin, Joy Renner, John Stephens, Deborah Stroman, Kimberly Strom-Gottfried

**Athletic Department Personnel:** Bubba Cunningham, Vince Ille

**Other Advisers:** Michelle Brown

**Guests:** Jan Boxill (Faculty Chair), Willis Brooks (History, retired), Andrew Carter (News and Observer), Jay Smith (History), Daniel Schere (DTH), Jonathan Weiler (Global Studies), Jack Vogt (School of Government, retired)

I. Preliminary Matters

Committee members and guests introduced themselves.

II. Format, Resources, and Direction

**Focus Topics.** Professor Joy Renner, chair of the committee, discussed the major topic areas to which members of the FAC are assigned to become topic experts. The two new members on the committee, Deb Stroman and Kim Strom-Gottfried, have been spread out over multiple areas so they can become familiar with the subjects touched upon by FAC. The subject expert topic areas and the responsible committee members are:

- Admissions (Foster, Stroman)
- Academics (Mosley, Stroman)
- Student-Athlete Experience (Perrin, Strom-Gottfried)
- Advising (Osborne, Strom-Gottfried)
- Policies and Procedures (Stephens, Strom-Gottfried)
- Administration and Operations (Orringer, Stroman)
- Alignment (Stephens, Strom-Gottfried)

Alignment is a new area and it is included to assist with connecting FAC to all major discussions and actions taking place on campus, including the Provost's Working Group and the strategic plan developed by the Athletics Department.

**Team Liaisons.** In addition, each FAC member is the faculty liaison to two or more teams. Each liaison should become acquainted with their team by making contact with the coach and learning more about the time commitment of student-athletes with each team. Going beyond that by attending practices or games is up to each committee member.

**Outreach to Departments and Schools.** The committee also hopes to engage in outreach to departments and schools about the role of FAC and to relay information and gather input from faculty across the University that may inform FAC's work and the work of others related to our student-athletes. Professor Renner will match up FAC members with the schools and departments and she and the committee will prepare talking points for these contacts.

**Faculty Council.** Faculty Chair Jan Boxill will continue to give Professor Renner time at each month's Faculty Council meeting to update the faculty on the activities of FAC. This is in addition to the FAC annual report (for the prior academic year) which will be presented at the October Faculty Council meeting [moved to the November meeting].

**Provost's Working Group.** Professor Renner reported on her meeting with Provost Jim Dean regarding the Provost's Working Group. She noted that four members of FAC are on the committee (Lissa Broome, Michelle Brown, Bubba Cunningham, and Vince Ille). [Provost Dean thereafter added three more faculty members to the committee, including FAC member Andy Perrin.] The Provost explained that the Working Group will be consulting with four faculty committees: FAC, the Faculty Executive Committee, the Subcommittee on Special Talent of the Advisory Committee on Undergraduate Admissions, and the Faculty Advisory Committee to ASPSA. The Working Group will gather information from various sources through the consultant working with it, Debbi Clarke, whose background is in higher education. The Working Group will hold open meetings and is in the process of adding additional faculty representatives. FAC members expressed their desire to ensure that faculty members who engage with undergraduates on a regular basis be represented on the Working Group. FAC discussed how it could best interact with the Working Group before proposals and processes are finalized. The group also suggested that perhaps FAC could play an additional role as the group that provides ongoing follow-up after the Working Group completes its initial work this year.

**Areas of Interest and Concern.** Issues that surfaced were Thursday night football games (when the team travels and when it plays an away game at 6:00 on Thursday night which can affect attendance at late afternoon and early evening activities on campus), length of athletics seasons, days student-athletes miss class for away games, hosting games during the exam period (baseball). All of these items are on the committee's radar. With respect to the Thursday night football game on October 17 (the first day of fall break), Professor Renner reported on a meeting that she recently attended about that subject. The town of Chapel Hill is expecting a large and positive economic impact from the event. Tar Heel Town will be downtown on Franklin Street.

**Immediate Needs.** Professor Renner noted that the committee needed to review spring exit surveys and discuss the SAAC focus groups from last spring. She noted also that the revised exit survey for use this year was being finalized. She is working on two videos for faculty. The first video introduces FAC and its chair, the faculty athletics representative, Dr. Michelle Brown and ASPSA, and the athletics director Bubba Cunningham. A second video will be on how to be a faculty member in a course that includes student-athletes (discussing progress reports, tutors, ASPSA, missed class policies, etc.). Professor Renner is seeking someone from the committee to serve as the narrator for the second video. A script will be developed for use by the narrator. When the videos are completed, they will be linked from the faculty governance website.

### III. Update from the Faculty Athletics Representative

Professor Lissa Broome noted several items in her update:

- The FAR is appointed by the Chancellor and serves as an advisor to the Chancellor and the Director of Athletics, and a liaison to the faculty. Areas of concern include student-athlete well-being, the academic performance of student-athletes, and compliance with ACC and NCAA rules.
- Lissa Broome, Joy Renner, Michelle Brown, and Steve Farmer collaborated this summer on a briefing document for the new Chancellor and Provost. The document is posted on the Sakai site.
- She, Joy Renner, Michelle Brown and Abigail Panter, chair of the Faculty Advisory Committee to ASPSA, have met to help Dr. Brown's transition as the new head of ASPSA.
- Lynn Williford is leading an Admissions Information Reporting effort that includes Lissa Broome, Joy Renner, Michelle Brown, and Vince Ille, among others.
- During the summer she met with Marielle vanGelder, Director of Compliance, Bubba Cunningham, and others from athletics to review the expenditures from and the guidelines relating to the NCAA's Student Assistance Fund.
- She, Joy Renner, Bubba Cunningham, Vince Ille, and others met this summer to review the Drug Testing Policy and proposed some changes to the policy that are currently under consideration by the Chancellor.
- She is a member of the Provost's Working Group, discussed earlier in the minutes.
- Five UNC teams scored in the top 10% of their sport nationally for the Academic Performance Rate (APR)
  - Men's Swimming (in top 10% -- 4 of 8 years the data has been reported)
  - Women's Fencing (in top 10% -- 8 of 8 years)
  - Women's Golf (in top 10% -- 8 of 8 years)
  - Gymnastics (in top 10% -- 4 of 8 years)
  - Volleyball (in top 10% -- 7 of 8 years)
- Lissa Broome spoke at the two compliance meetings held at the beginning of the year for student-athletes and talked about FAC and the FAC team liaisons.
- Lissa Broome read some highlights for 2012-13
  - A record number of UNC student-athletes – 329 – made the ACC Academic Honor Roll (35 more than UNC's previous high)
  - Student-athletes performed more than 2,000 hours of community service

### IV. Update from the Athletics Director

Athletic Director Bubba Cunningham mentioned several items in his update:

- UNC won the Capital One cup for the 2012-13 performance of its women's teams, earning \$200,000 for its scholarship fund, in part on the basis of two NCAA national championships (soccer and lacrosse) and an ITA championship in tennis.
- UNC had 3 winners of the Elite 89 award which is given to the student-athlete with the highest grade point average at the NCAA Final Four championship for the sport
  - Caitlin Ball, Women's Soccer
  - Loren Shealy, Field Hockey

- Paige Hanson, Women’s Lacrosse
- Loren Shealy, Field Hockey, was named the Sports Illustrated Female College Athlete of the Year.
- Mr. Cunningham also reviewed the priorities in the department’s strategic plan
  - Academic achievement (top 3 in conference, top 10 nationally)
  - Athletic performance (top 3 in conference, top 10 nationally)
  - Administrative engagement. Measured by the Dennison Survey, which allows a comparison with others around the country.
  - Alignment. Mr. Cunningham said he is spending the bulk of his time on this priority. This includes working internally with the Provost’s Working Group, processing the Rawlings Report, and working externally on broader issues with the ACC, the NCAA, and by forming a multi-university coalition of large, public research institutions to discuss the impact of Division I athletics on (1) academics, (2) social aspects of campus life (Greek life, residential life), and (3) the community through its economic impact (or negative impacts). In addition, Faculty Chair Boxill is working with athletics and USADA to sponsor on our campus in May a symposium, “Beyond Compliance.”

## V. ASPSA

Dr. Michelle Brown began as the new Director of the Academic Support Program for Student-Athletes in May. She was at Florida Atlantic University for 15 years, the last 10 of which she spent working with student-athletes. During a busy summer she hired new staff to fill open positions. She is working on developing more metrics and tracking. She hopes to be able to provide more tutoring to more student-athletes, but acknowledges that tutoring will likely not be available in all subject. She will monitor demand, utilize University resources, and document any barriers to using University resources found by student-athletes. She explained a new program called My Academic Plan (MAP), in which the counselors design an academic plan for student-athletes who are here on campus for the first time (first years or transfer students), who have less than a 2.5, or who are on probation or have other eligibility issues. A member of the committee suggested that a sample MAP might be of interest for the instructional video Professor Renner is working on. Dr. Brown also explained the new relationship with academic advising. There are five advisors from the College who work on a rotating basis with student-athletes. They spend some time each week at ASPSA in line with the University’s shift to a distributed, decentralized advising function.

## VI. The Rawlings Report

Professor Renner noted that the Rawlings report had been released earlier that day. Notwithstanding the short notice to review, she asked FAC for its thoughts about the report. Committee members highlighted the following recommendations from the list at the end of the report as topics for further committee discussion:

- 3. Roles and responsibilities of officer, boards, and committees
- 6. Academic support services and influence by athletics officials
- 8. Admissions final authority

- 18. NCAA and conference explore ways to expand athletes' education benefits
- 21. Consortium of like-minded universities to discuss solutions to problems and risks posed by intercollegiate athletics
- 22. Quantitative academic performance of student-athletes "special admits" compared to "special admits" in other categories
- 25. Year of readiness
- 26. Reducing time commitment locally and at conference/national levels
- Others deserving of attention
  - 12. Reporting to external party
  - 19. Financial incentives based on athletic-to-academic spending ratios
  - 20. Revenue distribution from football playoffs and NCAA Basketball tournament related to valuing educational and developmental outcomes for student-athletes
  - 23. Qualitative assessments of "at risk" prospective athletes

Bubba Cunningham noted during this discussion and that of the "pay to play" debate that he was interested in ensuring funding for student-athletes to complete their degrees and maximizing the number of opportunities for student to participate in intercollegiate athletics. He noted that although the money flowing into intercollegiate athletics has been increasing over time, the number of sports offered by many schools has decreased. In some conferences, schools sponsor on average a higher number of sports than schools in other conferences.

One topic for discussion was whether there is a robust academic remediation program for special talent student-athletes. There was a discussion of how to assist students in their transition to college which included summer bridge programs and a special reading curriculum.

The meeting adjourned at 5:30 p.m.

The next meeting is October 8, 2013.

Minutes respectfully submitted by Lissa Broome