A profile of Lecturers

A LECTURER IS

• **A PROFESSIONAL WITH THE HIGHEST LEVEL OF TRAINING.** Lecturers have a doctorate or terminal master’s degree or documented evidence of competency according to established University credentialing requirements.

• **ON THE FRONT LINES OF TEACHING.** Lecturers teach many of the introductory courses and are often the first impressions to incoming students.

• **LEADING EDUCATIONAL CHANGE:** Lecturers are integrating evidence-based educational practices into their courses, participating in task forces to elicit change, and writing grants to advance educational practice.

• **RESPECTED AND TRUSTED.** Students turn to them for letters of recommendation; the University relies on them for service, mentoring, and advising.

• **PROMOTED FOR.**
  • Extraordinary teaching:
    • a university teaching award
    • regular service on undergraduate honors theses committees
    • success in writing and/or administering grants that improve teaching in a unit

  • Administrative oversight and training of teaching assistants and/or other fixed-term faculty in a unit

  • Extraordinary service:
    • a university service award
    • membership on a task force
    • membership on the advisory board of a professional journal
    • invitations for speaking engagements at other institutions of higher learning

Professor - the principal lecturer or teacher in a field of learning at a university or college

Brought to you by the Committee on Fixed-Term Faculty
IN A RECENT SURVEY OF UNC FACULTY...

• 80% of faculty agreed that faculty titles should reflect progressive ranks.
• 85% of faculty agreed that faculty titles should have recognizable value outside the University.
• For title options for the third tier lecturers, the title Teaching Professor was deemed acceptable with almost 50% support by the College.